

July 19-21, 2023 | Westin Downtown | Denver, CO

PARTNER OPPORTUNITIES

Delivering quantifiable environmental outcomes with economic and social benefit across carbon, water, and biodiversity.



By JT&A, inc. and the Alliance for Environmental Markets and Finance with the generous support of our Partners and Advisors



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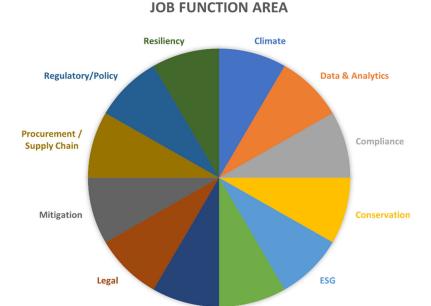


EMF draws high-level leaders of change and implementation in carbon, water, biodiversity, and finance in key function areas.

Board Chairman and Directors, Presidents & CEOs, CFOs, CIOs, Partners, Principals and Executive Directors.

Global, National, Regional and Local Chief Officers, Heads, Executive and Senior VPs, VPs, Senior Leads, Directors and Managers.

Senior Government Administration Officials, Directors and Managers.



External Affairs

Finance

ATTENDEES ARE ...

Designing, exploring, implementing carbon, water, biodiversity, ESG or investment goals. Seeking quantifiable environmental outcomes with economic and public benefit. Offering solutions to meet carbon, water, biodiversity, ESG and/or investment goals. Developing and/or implementing policy to support sustainable environmental outcomes. Looking to understand the different market mechanisms and opportunities. Innovators in process, data and measurement.

Involved or interested in Nature-based Solutions (NbS).

Connecting Across Industry Sectors

Aerospace
Agriculture
Chemical
Communications
Consumer Products

Energy
Fashion and Beauty
Finance and Economic
Food and Beverage
Manufacturing

Mining
Pharmaceuticals
Technology
Transportation
Others



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Multiple opportunities to gain exposure and engage with high-level attendees...



Expert-led Roundtables Outdoor Program Networking breakfasts











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PRELIMINARY PROGRAM

Outdoor Program at Rocky Mountain National Park Framework and Funding of Environmental Markets Welcome Social

Current and Trending Directions of Environmental Markets
Outcomes and Measurement of Environmental Markets

Networking Lunch and Expert-Led Discussions

Accounting for Natural Assets

Mitigation & Restoration

Stormwater Markets

Adding Benefit with Offsets

Carbon Exchanges

Water Quality Trading

Disaster Mitigation

Additionality

Educating Consumers Technology Innovations
Renewable Energy Credits Research and Data

The Carbon Market

The Water Market (Water Quality, Quantity)

The Biodiversity / Habitat Market

Sponsored Social Opportunity or Dining with Colleagues
Linking Corporate Environmental Commitments to Environmental Markets
The Currency of Natural Capital

Lunch Panel: Private, Blended Finance, Impact Investing, Impact Bonds, Operational Operational Environmental Finance & Management

PROGRAM ENDS BY 2 P.M. ON FRIDAY

2 p.m. - Association and smaller meetings, working groups as determined









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PARTNERS are recognized as key leaders in environmental markets and finance, with a shared vision for this important summit.

Business / Corporate, NGO, Government and Academic Partners welcome!



The Summit Actively Supports its Partners!

Displays Partner's logo w/link on EMF website Partner Logo in materials and marketing emails Social Media and at Summit

Partners Actively Support the Summit!

Display Summit logo w/link on Partner website Share Summit via email, social media or other Provide speaker support as needed

Did you know?

The global summit will rotate around the world on an annual basis.

Contact <u>carlene@jtainc.com</u> if you are interested in becoming a Partner and have ideas for co-hosting 2024.





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GET INVOLVED & BECOME A PARTNER

to sign-up, ask questions or explore a custom level, contact carlene@jtainc.com or 703-338-6636

SUSTAINING PARTNER

varies

Designed for governments, nonprofit organizations and associations supporting with a financial and/or non-financial contribution.

BENEFACTOR PARTNER

\$5,000

1 registration pass | 6' standing Ad or extra registration | shared partner highlight in marketing email, logo on website, materials, marketing emails and more.

ADVOCATE PARTNER \$7,500

2 flex passes | choice of exhibit space *if available* or 6' standing Ad or extra registration | recognized as cohost of networking breaks | shared partner highlight in marketing email | logo on website, materials, marketing emails and more.

PATRON PARTNER \$10,000

3 flex passes | choice of exhibit space or 6' standing Ad or extra registration | recognized in a session of choice | Patron highlight in marketing email, spot on website, materials, in marketing emails and more.

CHAMPION PARTNER \$15,000

4 flex passes | choice of exhibit space or 6' standing Ad or extra registration | logo on lanyards that every attendee wears | recognized in a session of choice | Ad or video in a session and recognized on screen in all sessions | Champion Partner highlight in marketing email | Champion spot on website, materials, in marketing emails and more.

LEGACY PARTNER \$25,000 +

7 flex passes | choice of exhibit space or 6' standing Ad or extra registration | logo on <u>all</u> registration confirmation emails and on lanyards that all attendees receive | recognized in a session of choice and cohost of Welcome Social | Ad or video on screen in selected session and recognized on screen in all sessions | opportunity to provide your pads and pens w/your logo for all tables | Legacy Partner highlight in marketing email | Legacy top spot on website, materials, in marketing emails and more.